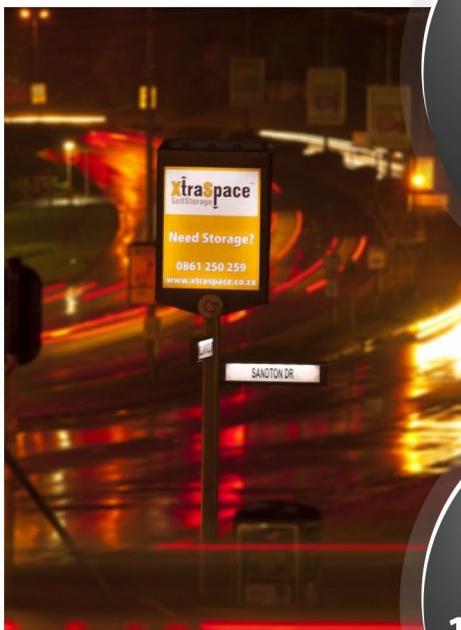


SOLAR STREET NAMES (SSN)

Gauteng



SSN
Solar Street Names

SIZE
1200mm x 970mm

BENEFITS OF ID LITE ADVERTISING

- 7 hour illumination
- 24 hr exposure, 364 days a year
- Homes in on a very definite target audience
- Seen by high volumes of traffic per day
- Re-enforces brand loyalty with existing clients
- Attracts new clientele
- Opposition may not compete on sites that you have chosen
- Provides daily back up to weekly newspaper and pamphlet distribution
- Reminder to client of what you have to offer, where you are situated and how to contact you

- | | |
|---|--|
| <input checked="" type="checkbox"/> Region: Gauteng | <input checked="" type="checkbox"/> Minimum Period: 3 Months |
| <input checked="" type="checkbox"/> LSM: Broad Spectrum | <input checked="" type="checkbox"/> Height: 3.5m |
| <input checked="" type="checkbox"/> Illumination: Solar | <input checked="" type="checkbox"/> Face Type: Clear Perspex |
| <input checked="" type="checkbox"/> Print: TBC | <input checked="" type="checkbox"/> Flighting: TBC |

Solar Street Names (SSN) or ID Lites are solar powered structures situated at major intersections across parts of Johannesburg. These structures are double-sided and offer brand exposure at high volume intersections 24 hours a day, 365 days a year.

These structures all have solar powered illumination at night.

Major
intersections
across Jhb



MEDIA MERGE
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